



OUTDOOR CHANNEL TO AIR WORLD PENCAK SILAT CHAMPIONSHIP UPDATES & HIGHLIGHTS

In Partnership with 1Play Sports

Singapore: November 26th 2018. Outdoor Channel – the home for REAL. LIFE. ADVENTURE today announced that in partnership with 1Play Sports, it will air daily updates of the World Pencak Silat Championships to be held in Singapore December 13th – 16th 2018.

Silat, the Indonesian related martial arts was included this year for the first time in the Asian Games roster as a medal sport and is incredibly popular throughout South East Asia. In December, some 1,000 athletes from 40 countries will converge on the OCBC Arena at the Singapore Sports Hub to compete in the 18th world championships.

Outdoor Channel will air daily updates on December 15th to December 18th across its schedule as well as four half hour post event highlight shows in January. Both will be produced by exclusive Silat Championship rights holder 1 Play Sports.

This first-time partnership will see Silat reach a bigger audience than ever before through 1 Play Sports production capabilities and the reach of Outdoor Channel across 17 countries and more than 20 million TV households and OTT users.

The CEO of the Singapore Silat Federation, Sheik Alau'ddin Yacoob Marican, said, "We are extremely pleased to host the world's best in Singapore. While we hope that our Singapore team will do well, we wish all teams the very best of luck. Through our broadcast partners, we hope to reach all the relevant households globally."

The initiative is also expected to be the first as many with 1 Play Sports as Outdoor Channel plans to ramp up its involvement with more locally focused Asia based sports.

About 1Play Sport:

1 Play Sports is all about community through sports content. A Singapore based start-up, it is a dedicated sports channel that specializes on local sports events which are streamed live on Facebook globally. It will broadcast a host of school events and national leagues live in 2019 across Asia.

About Outdoor Channel

Outdoor Channel is all about REAL. LIFE. ADVENTURE. Dedicated to outdoor lifestyles, aspirations and entertainment, Outdoor Channel is loaded with an exclusive combination of sports, action, adventure and survival programming and available across 18 countries reaching more than 20 million TV households and OTT users.

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