



OUTDOOR CHANNEL TO PREMIERE FIRST ACQUIRED INDONESIAN PRODUCTION

Air Pressure Indonesia Debuts April 1st 2019

Singapore: March 17th 2019 Outdoor Channel – today announced that it will premiere its first acquired Indonesian production – Air Pressure Indonesia.

Air Pressure Indonesia is a dramatic and jaw-dropping series that follows the intense highs and lows of the young British pilots who work for Indonesian airline Susi Air as they fly and land their planes in some of the most breath taking, remote and dangerous locations on earth.

Outdoor Channel is also ramping up localization efforts with the progressive introduction of Bahasa Indonesian subtitles across the entire schedule.

Indonesia is fast becoming one of the most popular markets for Outdoor Channel's curated playlist of REAL. LIFE. ADVENTURE with the channel already rising to one of the top channels on platforms such as the OTT service Oona together with the recent launch on iflix as both a VOD and linear channel offering

Air Pressure Indonesia premieres Monday April 1st at 21:00 Bangkok, 22:00 Singapore and 23:00 Korea time

About Outdoor Channel:

Outdoor Channel is all about REAL.LIFE.ADVENTURE. Dedicated to outdoor lifestyles and entertainment, Outdoor Channel is loaded with a first run and exclusive combination of sports, action, adventure and survival programming. Outdoor Channel (Asia) is available across 18 countries to more than 35 million TV households and OTT users.

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