



OUTDOOR CHANNEL ASIA AND NATIONAL TAIWAN MUSEUM RENEW PARTNERSHIP

The collaboration highlights elephant conservation issues in special exhibition titled “Watch Out! Elephants Coming!”

Singapore, 8 August 2018 – Outdoor Channel (Asia) today announced its partnership renewal with National Taiwan Museum (NTM). In celebration of its 110th anniversary, National Taiwan Museum will be hosting a special exhibition titled, “Watch Out! Elephants Coming!” from June to December 2018. The exhibition is made possible with the strategic tie-ups with National Museum of Nature and Science, Taipei Zoo, Outdoor Channel and various international organizations.

In 2016, NTM, Outdoor Channel and ELTA jointly organised the successful premiere of Carter's W.A.R in Taiwan. This year's special exhibition “Watch Out! Elephants Coming!” marks the renewal of the partnership between NTM and Outdoor Channel, with the aim of educating the visitors on issues related to illegal poaching and elephant conservation.

NTM will be showcasing Outdoor Channel's all-time favourite and insightful original series, Carter's W.A.R., for a period of seven months. Taiwanese viewers can look forward to the special encore of Carter's W.A.R. marathon in global observance of World Wildlife Conservation Day from November to December 2018 on ELTA MOD Channel 203.

ABOUT OUTDOOR CHANNEL (ASIA):

Outdoor Channel is all about REAL.LIFE.ADVENTURE. Dedicated to outdoor lifestyles and entertainment, Outdoor Channel is loaded with a first run and exclusive combination of action, adventure and survival programming with top personalities. Outdoor Channel (Asia) is owned and operated by Multi Channels Asia and available in more than 10 million households in Asia and more than 45 million households globally.

ABOUT NATIONAL TAIWAN MUSEUM:

National Taiwan Museum is the oldest natural history museum, and one of the major environmental education venues in Taiwan. The Museum has hosted the 2015 conference of the International Council of Museums Committee for Museums and Collections of Natural History (ICOM NATHIS 2015 Taiwan Conference) and the Wildlife Trafficking Working Group (WTWG) conference, dedicated to enhancing the conservation of biodiversity.