# OUTDOOR CHANNEL ASIA ENTERS 2018 WITH EXCLUSIVE ORIGINAL PRODUCTIONS AND ASIA CONTENT INVESTMENT

### Outdoor Channel tightly focused on best programming themed around adventure, challenge and survival

SINGAPORE (January 11, 2018) – Outdoor Channel Asia hails the new year with a stellar line-up of programming themed around adventure, challenge and survival.

Headlining in 2018 are three spectacular exclusive original productions: *Survival Science, Wild Ops, and The Seahunter.* In *Survival Science,* human limits are put to the test under extreme outdoor circumstances; find out what it takes for rangers to save wild animals in *Wild Ops* and enjoy authentic fishing adventures with personality Captain Rob Fordyce on *The Seahunter.* 

Popular returning series include Dropped, Hollywood Weapons, Wardens and Trev Gowdy's Monster Fish.

Outdoor Channel makes a major investment in Asian outdoor lifestyle content *Lost At Sea* and *Off The Hook* from leading production house GO ASEAN as well as adventure and challenge series *Miss Adventures, Breaking 60, Challenge Accepted and Bushwhacked.* 

In conjunction with International Women Day, *Miss Adventures* will premiere on 8 March 2018 and celebrate the achievements of women globally. *Breaking 60* will see individuals attempt to run all four of Hong Kong's ultra trails totalling 298km, non stop and unsupported in less than 60 hours.

As part of Outdoor Channel's partnership with A+E, selected premium A+E titles like *Swamp People, Mountain Men, Alaska's Off Road Warriors, Ax Men, Billy The Exterminator, Duck Dynasty and Ride N Seek* will also debut on the channel in 2018 reinforcing Outdoor Channel as the ultimate destination for adventure, survival and outdoor lifestyle programming.

### **Outdoor Channel New Original Series:**

- Wild Ops: Catch beast rangers on the move and working on administering necessary antibiotics and medicines to insure the health of the animal and species.
- **Survival Science**: Hosts Nick Mundt and Laura Schara set out to put their skills and their bodies on the line to test the human limits under the most extreme circumstances the outdoors can dish out, including animal attacks to raging storms, blazing heat to frigid cold, and impossible terrain to thirst and starvation.
- **Modern Fishing with Jared Jeffries**: With trips planned to exotic fishing destinations and a number of elusive species on his bucket list, follow ex NBA star Jared Jeffries as he shares angling tips, tricks and techniques in a fun and informative way.
- **The Seahunter**: A premier saltwater fishing show hosted by Captain Rob Fordyce of the Voo-Doo Daddy. The show is based on offshore and inshore fishing, light tackle fishing techniques, and the unique areas surrounding the destination Rob is fishing.

### **Outdoor Channel Returning Favourites:**

- **Dropped**: The Keefer Brothers are forced to match wits with Mother Nature with very limited gear on an unpredictable adventure. The rules are simple; find and validate each supply yielding caches in time, or lose its contents forever.
- Hollywood Weapons: Join U.S. Special Forces veteran Terry Schappert and weapons master Larry Zanoff as they utilize the expertise of Hollywood's premier prop house and weapons builder and break down some of the most explosive action in Hollywood history.
- **Wardens**: Wardens follows a team of conservation officers protecting our public lands, from ridealong on interstate game checks to anti-poaching sting operations.
- **Trev Gowdy's Monster Fish**: Join America's sportsman Trev Gowdy as he spans the globe in search of the largest and most unusual species of fish on rod and reel.

### GOASEAN Titles:

- Lost At Sea: Join Nadiyah Shahab as she gets whisked away to different cities across Southeast Asia without her trusty gadgets. Guided by mysterious messages in bottles, she must solve riddles within 24 hours to continue her journey.
- Off The Hook: Fishing newbie, Qi Razali and legendary angler Pak Mud, go on spectacular fishing adventures across the bountiful waters of Southeast Asia. From sailfish in Rompin, Malaysia, to sea bass in Nha Trang, Vietnam, it's the only show where size matters.

#### Best of Outdoor Asian Highlights:

- Miss Adventures: Journey with our intrepid hosts Munah Bagharib and Carla Dunareaunu as they explore the Asia-Pacific region, pushing themselves both physically and mentally for adventure in the most amazing of locations.
- **Challenge Accepted**: Invited to train with National Athletes in sports such as MMA, Equestrian and Gymnastics, members of the public are pushed to their limit as they experience sports training at the highest level.
- **Bushwhacked:** Hosted by Brandon Walters and Kayne Tremills, watch them set off on the adventure of a lifetime to remote corners of Australia, meeting the country's weird and wonderful wildlife, and learning about indigenous rites and rituals.
- **Breaking 60**: A documentary about the Hong Kong Four Trails Ultra Challenge, where there are no race fees, no prizes, no medals, no pats on the back for being super awesome. Each year a small group of runners are hand selected to run all four of Hong Kong's ultra trails totalling 298km, non stop and unsupported in less than 60 hours. Since its inception, no one has ever gone sub 60.

#### Premium A+E Highlights:

- **Ride N Seek:** A travel and adventure series with California girl Jaime Dempsey. She abandons her comfy, West Coast lifestyle for a road trip across Asia on her trusty motorcycle. On the way, she explore the best a country has to offer, experiencing exciting activities, visiting natural and cultural landmarks, sampling the food and finding out just what makes the area unique and worth visiting.
- Swamp People: In the farthest corner of Louisiana lies the nation's largest swamp a hidden world where nature rules... and man fights back. Join these swampers in the thirty-day alligator hunting season, which is the most important time of their year. At its core, this is a story of the American spirit the lost art of doing things the right way and the fierce desire to preserve a dying way of life from the encroaching modern world.
- **Mountain Men**: Follow a variety of men from Appalachia to the Rocky Mountains to Alaska as they race against winter to obtain the sustenance and money needed to make it through the coldest months of the year.
- Alaska's Off Road Warriors: Five pairs of teammates pit against one another in an off-road race across the state. The course takes contestants from Pacific Ocean to the Arctic Ocean, over rugged trails and through unpredictable wilderness.
- **Billy The Exterminator**: Follow Billy Bretherton and his family who make up Vexcon, one of Louisiana's busiest pest removal companies, as they balance family life with the drama of running a successful business together.
- Ax Men: Ax Men takes on America's deadliest job to earn their cut of the timber fortune. The battle for "green gold" is more explosive than ever with two new crews joining the pack of hungry loggers making this the toughest, most dangerous season yet.
- **Duck Dynasty**: Meet the Robertsons. They are modern day Beverly Hillbillies who are living the American Dream operating a multi-million dollar enterprise while remaining true to themselves and their outdoors lifestyle. While the Robertson boys are busy building a "luxury duck blind" out of an RV, the Robertson women take advantage of the situation by holding a garage sale to get rid of all the boys' clutter.

#### About Outdoor Channel Asia:

Outdoor Channel is all about REAL.LIFE.ADVENTURE. Dedicated to outdoor lifestyles and entertainment, Outdoor Channel is loaded with a first run and exclusive combination of action, adventure and survival programming with top personalities.

Outdoor Channel (Asia) is owned and operated by Multi Channels Asia and available in more than 10 million households in Asia and more than 45 million households globally.

## Media Contact:

Outdoor Channel Asia Candy Lim Marketing Manager T: +65 9146 8984 E: candy@multichannelsasia.com