

VICELAND



VICELAND TO LAUNCH ACROSS SOUTHEAST ASIA IN PARTNERSHIP WITH MULTI CHANNELS ASIA

VICE, the global youth brand, to bring its new critically acclaimed 24-hour channel to over 15 countries across the region

Overseen by Oscar-winning film director Spike Jonze, the new 24-hour channel will feature all-new shows covering culture, music, sports, fashion, technology and more

June 22, 2016, Brooklyn – VICELAND, the critically-acclaimed lifestyle and cultural TV channel in the United States produced by the global youth media company VICE, will be coming to over 15 countries across Southeast Asia.

The 24-hour channel is an exclusive partnership in the region with Multi Channels Asia (MCA) with programming developed and produced entirely in-house by VICE's creative team.

Oscar-winning film director, Spike Jonze, serves as Co-President of VICELAND and is overseeing the development of the new channel. Programming will focus on a distinct, immersive style of original lifestyle and culture content for young viewers.

Multi Channels Asia is a leading Singapore-based media company, which owns, represents and distributes a number of thematic Pay TV networks serving Asia and the Pacific. MCA is the leading distributor of independent Pay-TV channels in Asia.

VICE is working with leading regional partners across the globe to bring VICELAND to viewers everywhere.

VICE has developed an outstanding global reputation for producing the gold standard of video content for young people, forging innovative distribution partnerships with A+E Networks, HBO, YouTube, Snapchat, Live Nation, 20th Century Fox, Verizon, Spotify and more to take its programming to young people everywhere.

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About VICE Media

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to viewers across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; a book-publishing division; and a newly launched U.S and Canadian TV network, VICELAND.

VICE's award-winning programming has been recognized by the Academy of Television Arts & Sciences, Peabody Awards, Sundance Film Festival, PEN Center, Cannes Lions, Frontline Club, Knight Foundation, American Society of Magazine Editors, LA Press Club, James Beard awards, and Webby Awards, among others.

About Multi Channels Asia

Multi Channels Asia (MCA) is Asia-Pacific's leading distributor of independent pay TV channels. MCA owns and operates Outdoor Channel (Asia) and distributes Asia Travel Channel, Bloomberg Television, Havoc TV, Love Nature, Motorvision, Stingray Concert, Stingray Music and Stingray Karaoke.