



OUTDOOR CHANNEL GEARS UP FOR NEW PROGRAMMING LINE-UP

Network Enters 6th Year On-Air with Slate of Exclusive New Shows and Theme Nights For 2016

SINGAPORE, 12th January 2016 - Outdoor Channel (Asia), The World Leader In Outdoor Entertainment, today announced its new and invigorated programming roster for 2016, headlined by several new, exclusive original productions; prime time sports documentary films; a new Outdoor X franchise; and the exclusive broadcast of the acclaimed series *Crocodile Hunter*.

The broadcast of *Crocodile Hunter* will be part of a special commemoration and celebration of life of the much loved and iconic Steve Irwin on the 10th anniversary of his untimely passing. It will also re-introduce Steve Irwin's legacy and unique approach to wildlife conservation to new generation of young viewers in Asia.

Outdoor Channel will also feature a number of new and exclusive original television series, including *Carter's W.A.R. (Wild Animal Response)*, *Blue Water Savages*, *Alaska's Wild Gourmet*, *The Obsession with Carter Andrews*, *Dropped* and *Back Country Rescue*.

Other programming highlights include the premiere of 12 feature length sports documentaries as part of Outdoor Channel's revamped Friday Film theme night. Wednesday Nights have been re-branded to Wild Wednesdays and the new franchise Outdoor X, will showcase the best of action and extreme programming during primetime on weekdays and weekends.

Returning for the new seasons are ESPN's flagship franchises, *IndyCar Series* and Summer and Winter *X Games* alongside ESPN hit series *Search 4 Hurt*, *World of X Games* and *Kenny Mayne's Wider World of Sports*. These will be joined by other returning Outdoor Channel originals: *The Gunfather*, *Wardens*, *Alaska's Ultimate Bush Pilots*, *Fight to Survive*, *Gold Fever* and the ever popular *Madfin Shark Series*.

Gregg Creevey, Managing Director, Multi Channels Asia said, "Over the last five years, Outdoor Channel has prided itself on offering viewers fresh, exclusive and never seen before content, and 2016 is no different. With a crop of new shows, our revitalized programming line-up celebrates the passion and energy for outdoor lifestyles and entertainment."

Among the new and exclusive Outdoor Channel original productions that will premiere in 2016 are:

Carter's W.A.R.: Hosted by wildlife detective and conservationist, Ivan Carter, *Carter's W.A.R.* is the untold story of one man's quest to save his homeland — the world's last wild continent. Africa is dying. From heavily armed poachers butchering elephants for their tusks and rhinos for their horns, to Africa's exploding human population pushing into conflict with dangerous animals, one man in the middle risks his own life to expose the truth and make a difference. Can Carter succeed in his quest to save Africa?

Blue Water Savages: The release of the motion picture *Jaws* instilled an irrational, almost manic fear of sharks in the general public. Sharks and their behavior were still very much a mystery, and they were considered mindless killing machines. Hosted by Former US Navy deep-sea diver and



marine naturalist Robin D. Berg and renowned shark expert Eli Martinez, *Blue Water Savages* explores the surprising behavior of dangerous sharks, and more importantly, how human behavior when confronted with a shark directly affects the sharks' behavior.

The Obsession of Carter Andrews: Carter Andrews is not into fishing for recreation, money, fame or records. He is into fishing because he has no choice. He is the victim of an all-consuming obsession – one that has him on the water 300 days a year, from Panama to the Snake River; the Louisiana Gulf Coast to Russia. Watch *The Obsession of Carter Andrews* and see for yourself how driven and obsessive one man can be.

Alaska's Wild Gourmet: There's no one that culinary genius, Bradley Ewing, won't cook for. Witness him deliver gourmet experiences in the most remote and wild areas of Alaska, foraging in the backyards of deadly animals, campfire cooking and dangerous bush plane flights.

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About Outdoor Channel:

Outdoor Channel is the World Leader In Outdoor Entertainment, featuring traditional and contemporary outdoor sports such as fishing, off-road, water sports, adventure and more. Outdoor Channel is available in more than 40 million households worldwide. In Asia, Outdoor Channel is owned and operated (under license) by Multi Channels Asia and is available in 16 countries and some 6 million households.

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