

OUTDOOR CHANNEL PREMIERES CHASING THE DREAM FILM Oney Anwar's Struggle From Indonesian Village Boy To Professional Surfer Part of Outdoor Channel's 2015 Programming Theme #WhatsYourStory

SINGAPORE, 30th July 2015 - Outdoor Channel (Asia), The World Leader In Outdoor Entertainment, announced the upcoming Q3 and Q4 premiere of a series of new shows as part of the theme, #WhatsYourStory.

The new roster of inspirational and emotional stories, will include feature film *Chasing The Dream* featuring Oney Anwar's struggle from backwaters of Indonesia to world class professional surfer; ESPN series *Search4Hurt* that looks at individuals who will themselves through extreme pain to their absolute limits; and *Fight To Survive*, true life stories of outdoorsmen and women who recount their near death encounters before surviving against the odds to retell their tales.

Together with other shows, such as *Alaska's Ultimate Bush Pilots* and comedic series *The Reluctant Outdoorsman*, Outdoor Channel will be working with their Pay TV affiliates to obtain viewers' submission of personal outdoor stories via social media as part of a pan-regional contest built around the #WhatsYourStory theme.

Gregg Creevey, Managing Director, Multi Channels Asia said, "Chasing The Dream, Search4Hurt and Fight to Survive, Alaska's Ultimate Bush Pilots and The Reluctant Outdoorsman are chockfull of remarkable stories of blood, sweat and tears and serve as a great reminder to inspire and unite our community to marvel at the amazing human spirit as these personalities take on their respective journeys to overcome their personal difficulties and challenges."

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About Outdoor Channel:

Outdoor Channel is the World Leader In Outdoor Entertainment, featuring traditional and contemporary outdoor sports such as fishing, off-road, water sports, adventure and more. Outdoor Channel is available in more than 40 million households worldwide. In Asia, Outdoor Channel is owned and operated (under license) by Multi Channels Asia and is available in 16 countries and some 6 million households.

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