

**MOTORVISION DISTRIBUTION ACCELERATES IN ASIA PACIFIC**  
***Motoring lifestyle channel launches on Big TV, TM Hypp TV and Wizzie***

**SINGAPORE, September 5th 2014** – Multi Channels Asia (MCA) announced today that Motorvision HD has launched on TM Hypp TV – Malaysia’s leading Internet Protocol Television (IPTV) platform, rapidly growing Indonesian DTH platform Big TV and Swift Network’s Wizzie multi channel platform in Australia.

The deal with TM Hypp TV, with over 550,000 subscribers and expected to grow nationwide through its 1.6 million Streamyx internet broadband subscribers, is the second carriage deal in Malaysia and further extends Motorvision’s growing network distribution in Asia-Pacific, which includes Thailand, Indonesia, Singapore, Myanmar, Mongolia, and Cambodia.

The deal with Wizzie in Australia marks the channel’s debut in that market on this new platform that targets regional communities across the vast continent.

Motorvision has also launched on Lippo Group’s Big TV in the Big 77 and Big 111 packages on this newest and fast-growing entrant in the Indonesian Pay TV sector.

Gregg Creevey, Managing Director - MCA said, “Motorvision HD as a channel has gone from strength to strength since its launch three years ago. Motorvision has successfully filled a market gap for a dedicated automotive and motoring lifestyle channel, sits perfectly with a passionate and aspirational audience.”

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### ***About Multi Channels Asia:***

Multi Channels Asia (MCA) is a Singapore-based media company, which owns, represents and distributes a number of thematic Pay TV networks serving Asia and the Pacific. Founded in 2007, MCA is Asia-Pacific's leading distributor of independent channels, and operates three business divisions, TV channel investment and development, TV channel distribution and project based consultancies. MCA operates Outdoor Channel and Havoc 247 (both under license) and distributes Bloomberg Television, ITV Choice, Motorvision, Ginx, 3D The Channel, Stingray Digital Media Group channels, and NDTV Networks.

### ***About Motorvision:***

Motorvision TV is part of the Motorvision Group, one of Europe's leading creators of automotive-themed television programming. The company can call upon an archive comprising over 20,000 hours of digital content covering a wide variety of aspects of the world of automobility and the archive is constantly growing. The media group is active in television production, television broadcast (German and English), periodical publishing, online platform operation, program archiving as well as program and channel distribution.

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